

ELENA CHIARADIA

Creative Copywriter

CONTACT

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elenachiaradia.com

SKILLS

Languages:
Italian
English
Spanish

Adobe Creative Suite:
Premiere Pro
Photoshop
InDesign

AWARDS

Finalist - Golden Award
of Montreux 2019,
category Talent

PUBLICATIONS

Ads Of The World
Campaigns of the World
WeLoveAd

VOLUNTEERING

Rotaract Club Pordenone
(Pordenone, IT)
12/2012 - 11/2019

Radio Television Ichilo /
Centro Misionero
Parroquia San Carlos
(Yapacani, BO)
03/2017 - 04/2017

Thika Children Resue Center
/ Cesvi NGO
(Thika, KE)
03/2015

PROFESSIONAL EXPERIENCE

Creative Copywriter

360i New York (New York City, USA) | 09/2019 - 12/2019

During this internship I had the chance to concept and produce some ideas within the campaign "[The Last Marathon](#)" by United Airlines.

Creative Copywriter

Geometry Ogilvy Japan (Tokyo, JP) | 07/2019 - 09/2019

As part of a team of creative interns, I did conceptual work for client briefs such as Coca Cola, Japan Airlines, Delta, Greenpeace, American Express. Some of my ideas for Delta were presented to the client and helped winning the pitch.

Creative Copywriter

Ogilvy Vietnam (Ho Chi Minh City, VN) | 04/2019 - 06/2019

This internship was characterized by my active participation in the concepting and execution of a global campaign for [Fanta](#)'s new product launch.

Content Specialist

AKQA (Milan, IT) | 06/2017 - 12/2017

In this internship I learned to concept and develop content marketing and social media actions, while writing and publishing original content for brands such as: Henkel, Purina, Pirelli, Police, Asko, Il Viaggiator Goloso.

Content Editor

Amazon Publishing (Milan, IT) | 08/2016 - 02/2017

In these six months at Amazon I independently selected and evaluated two new authors that eventually got acquired by the publishing house. I also got to manage the production process autonomously for a month during my manager's honeymoon.

EDUCATION

Copywriting - Portfolio Program

Miami Ad School Europe (Hamburg, DE) | 04/2018 - 03/2020

Coursework included: concepting, online and offline copywriting, radio and video script writing, Adobe CC basics.

Publishing: Design & Management - Master's Degree

University of Verona (Verona, IT) | 01/2016 - 04/2017

Coursework included: project management, concepting, marketing, graphic design, copywriting, copy editing, lettering and typography.

Italian Modern Literature - Bachelor's Degree

University of Udine (Udine, IT) | 09/2011 - 11/2014